



IDEAS
— For Us —



ST. PETE ENERGY INVESTMENT ROADMAP

PROGRAM OVERVIEW

September 2025 - March 2026





CGC
Coalition for Green Capital

OUR GRANT

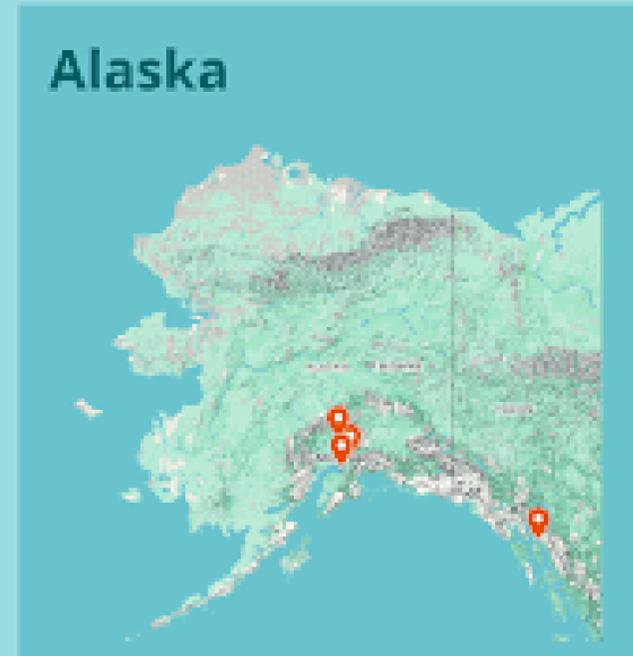
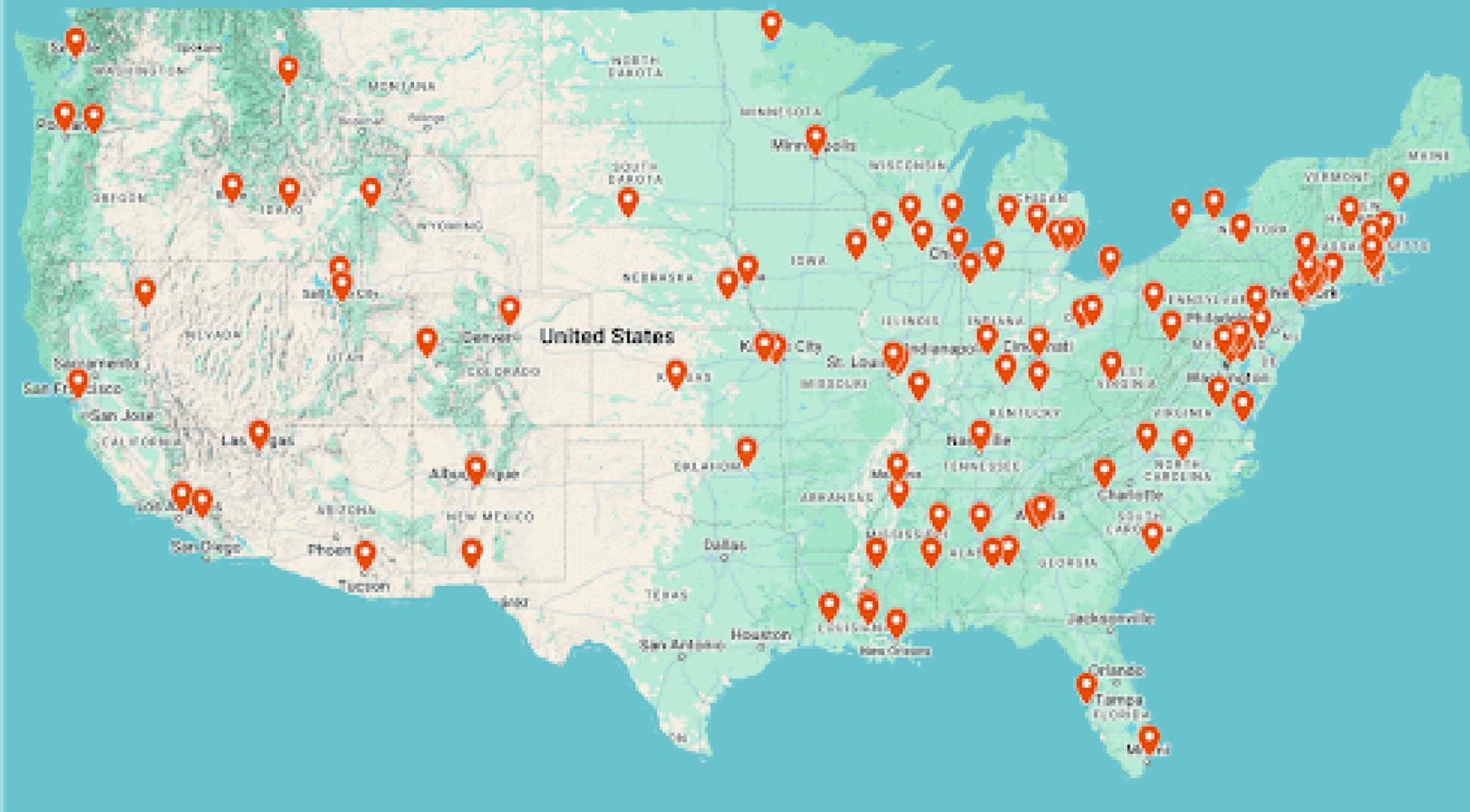
The Municipal Investment Fund: helps cities across the USA to fund soft costs that help develop project pipelines to grow the economy, lower energy costs, and build resilience.

The Municipal Investment Fund (MIF) is run jointly by the Coalition for Green Capital (CGC) and ICLEI USA, with ICLEI USA administering grants, technical assistance, and project planning support.

114 SUBMISSIONS. 52 FINALISTS.

From a competitive field of 114 submissions, 52 finalists were selected – with at least one winner from 48 U.S. states, plus one from Puerto Rico and one from Tribal lands.

Among these national champions is IDEAS For Us in St. Petersburg, Florida. Our project showcases how local innovation can lead the way in shaping a sustainable future.



Map of 2025 Submissions

OUR PROJECT

IDEAS For Us received a Municipal Investment Fund grant to create an Energy Investment Roadmap for St. Petersburg.

The roadmap will pinpoint investment opportunities that lower energy costs for residents, create jobs, and generate revenue for the city. The effort tackles financing and development barriers that block affordable, distributed energy, with an emphasis on benefits for households facing the highest energy burden.



**ST. PETE
ENERGY
INVESTMENT
ROADMAP**





PROJECT TIMELINE

September 1st, 2025 to March 1st, 2026

OUR FOCUS

Our focus is Early-stage funding & planning for investment-ready energy projects. This project will aid districts in preparing for energy investments and is intended to benefit 51% LIDAC communities.



WHY DOES THIS MATTER?



Soft costs halt 90% of energy projects from getting investment ready and off the ground.



Energy costs will continue to rise indefinitely without renewable energy sources.



Aging infrastructure limits industry, power production, & homeland security.



Current energy sources exacerbate health risks & public well-being.

SIX PROJECT MILESTONES

Market Building Activities

Building The Roadmap

COMMUNITY SUSTAINABILITY WORKSHOPS
(January - February 2026)

Communicate energy burden concerns and explore solutions.

ENERGY INVESTMENT SUMMIT
(February 2026)

Learn how private capital can boost energy resilience and infrastructure.

PROMOTE ENERGY SAVINGS PROGRAMS
(December 2025 - February 2026)

Connect citizens with current and future energy savings programs.

MEETING WITH STAKE-HOLDERS
(September 2025 - March 2026)

Engage the public & private sectors to identify projects in St. Pete.

EVALUATE & RECOMMEND PROJECTS
(October 2025 - February 2026)

Identify sites, perform feasibility analysis, develop financial models, & recommend projects.

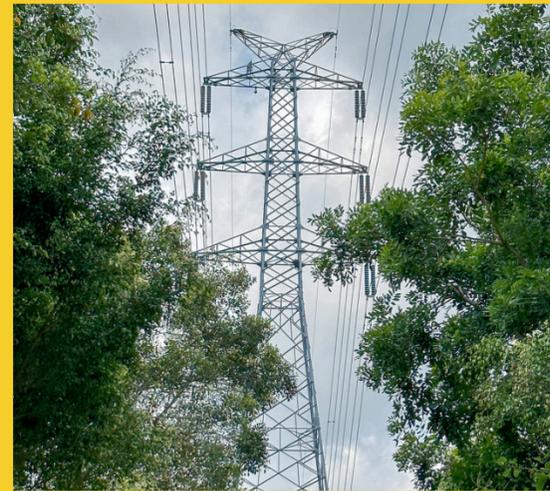
CREATING THE BOOKLET
(December 2025 - February 2026)

Develop a digital and physical booklet on our roadmap project.

POSSIBLE TYPES OF PROJECTS



**Power New
Economic Sectors or
Build New Technology
Investments**



**Promote & Enroll
Citizens in Energy
Efficiency or Launch
Innovative Funds for
Lenders & Citizens**



**Create New Sources
of Power Production**



**Create
Community
Resiliency Hubs**

HOW YOU CAN HELP

- Attend a stakeholder meeting.
- Connect our team with stakeholder contacts.
- Provide information towards investment-ready projects.
- Attend the St. Pete Energy Investment Summit February 2026.
- Take our citizen energy survey.

REACH OUT



WEBSITE

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