

IDEAS Top 10 of 2010

1. IDEAS for Haiti!

Viktor Elsaieh, the MIAMI chapter President, took a trip to Haiti to host the first ever IDEAS International Initiative! In 3 weeks, Vick teamed up with the *Art Creation Foundation for Children (ACFFC)*, a Non-profit based in Jacmel, Haiti, to host clean-ups and an upcycling competition, turning the waste collected into art to be sold! An incredible effort by Viktor and the MIAMI chapter.



2. Repower America's CO2nsequence Campaign winner: IDEAS get's 8th place out of 1200 in the Nation!

Starting in October 2009, IDEAS joined Repower America's competition to raise awareness to our Senators, campuses & communities about the importance of a comprehensive climate & energy legislation and the beginning of the clean energy economy. We were a finalist in the competition and were selected for an all-inclusive 3 day trip, represented by Meg Ryan from UCF, to meet John Kerry, Lisa Jackson and other inspiring leaders in the environmental movement.



3. Green Waves & Define Our Decade Campaign

The UCF chapter helped host the first-ever Green Waves Music & Arts Festival, collected over 350 'Define Our Decade' ballots helping Florida win the EAC competition, and sent a photo petition to Florida Senators showing our support for climate action and clean energy.



4. 6 members get accepted to the Clinton Global Initiative University (CGI U)

In April 2010, IDEAS gets accepted out of 1200 leaders internationally from over 50 different countries. Chris Castro, Hank Harding, Samantha Ruiz, Meg Ryan, Meghan Maloney and Viktor El-saieh get accepted to CGI U to represent IDEAS and our commitment to action.



5. Offshore Drilling Protest gets Front Page in Miami Herald

In partnership with 1Sky, GreenPeace, and other local environmental organizations, IDEAS MIAMI helped raise awareness on Miami Beach and created a 'moving oil slick' and getting printed on the cover of the Miami Herald.

6. Hands Across the Sand -- International Campaign

IDEAS DC partnered with Energy Action Coalition (EAC) to host the July 2010 Hands Across the Sand - an international initiative to raise awareness about the disastrous effects of off-shore drilling.

On the same day, IDEAS MIAMI also teams up with



environmental orgs in South Florida to bring out over 2000 people and a chain over 10 city blocks long.

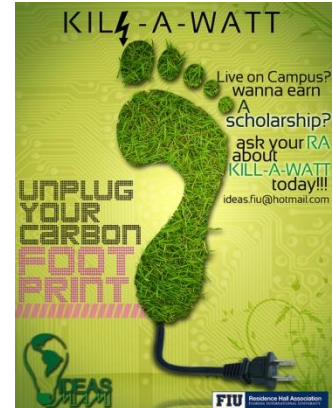
7. Center for American Progress (CAP) awards IDEAS with the 'Best Campaign of the Year' Award for 2009-2010

In November 2009, IDEAS UCF received a \$1500 grant for *T-totes: A Plastic Bag Reduction* campaign turning T-shirts into reusable Tote bags with the help of Solar Power. Because of our efforts and the scope of our project, the Campus Progress awarded us with Best Campaign of the Year for 2009-2010. Founders, Chris Castro and Hank Harding got to speak in front of 1500 proactive leaders and represent the "Southeast Environmental Movement."



8. Kill-a-Watt FIU saves over \$21,000 and 74,000 kWh!

In August 2010, the MIAMI chapter started the Kill-a-Watt Energy Competition at FIU where residents competed to lower the greatest percentage of energy over a 2 month period. Through educational resources and incentives, they were able to create lasting behavior change, saving over \$21,000 and 74,000 kWh!



9. IDEAS receives grant to attend Southeast Student Renewable Energy Conference (SSREC)

The UCF chapter gets awarded an allocation of \$1500 from the Student Government Association (SGA) to attend SSREC and bring 10 IDEAS members. IDEAS tabled in the resources fair, gave a lecture on Green Jobs in the Clean Energy Economy, and spoke on a panel called "The Life of a 21st Century." In addition, the Central Florida Future wrote a front page article the next week!



10. Orange County Government awards IDEAS with the 'Green Leaf Award for Environmental Excellence'

In December 2010, the UCF chapter gets recognized by Linda Stewart, OC Commissioner, and Lori Cunniff, Director of OC Environmental Protection Division (EPD) for our efforts in the environmental movement, specifically in Orange County.

