



Lake Lorna Doone Park Community Naturalist Position

IDEAS For Us Mission & Vision

[IDEAS For Us](#) (IDEAS) is an Orlando-based 501(c)(3) non-profit organization and accredited NGO of the United Nations. Our mission is to develop ideas, fund action, and scale solutions that solve the world's most pressing environmental and social challenges.

Since 2008, we have been guided by our vision to contribute to a future where humanity thrives in harmony with nature and in peace with one another. Thousands of our volunteers have taken action in over 30 countries around the world and we have now evolved to specialize in helping cities advance sustainability at the local level through our projects, programs, and sustainable enterprises such as [Fleet Farming](#). We align all of our projects with the United Nations' [Sustainable Development Goals](#) to bring communities closer to fulfilling the Global Goals on a local scale.

Project Overview

Naturalism is the study and interpretation of Nature through observation. It is different from Biology or Ecology because it emphasises communication over scientific study and publication, which is typically the currency of modern academia. IDEAS is fortunate to have world renowned Naturalists as part of their team. Many are lifelong communicators about Florida and the natural ecosystems and wildlife that occur here. We are highly qualified to train a staff member from the local community to deliver naturalist education and also design curriculum that aligns with standards met in the conventional classroom.

As part of Florida Citrus Sports, the Neighborhood Naturalist – a new, part-time role – will be a critical leader in support of outreach for Lake Lorna Doone Park, with a specific focus on the Winnie Palmer Nature Trail. Supported by a grant from the Arnold & Winnie Palmer Foundation, the Neighborhood Naturalist serves as a liaison between community members and Florida Citrus Sports and City of Orlando, as relates to the nature-focused activities in the Park.

With particular attention to early learning and growing appreciation for nature by children, the responsibilities of the Neighborhood Naturalist include developing and deploying a vibrant community atmosphere, increasing community awareness of the Park's nature activities, and growing participation.

This will be accomplished through:

- Coordinating and initiating social and developmental activities as (guided by experts from the Winnie Palmer Nature Reserve and collaborating with local partners)
- Encouraging visits to the Park for independent exploration
- Meeting with youth in pre-school, early learning, and other youth centers

The Neighborhood Naturalist role consists of 30 hours per week, divided between off-site marketing and promotional activities, program development and communications activities (updating the website and social media), and in the Park interaction.

Key attributes for this role include a passion for learning and sharing, a love for nature, an outgoing personality, and a positive connection to the community. In addition to creating a sense of community around nature, the Neighborhood Naturalist will serve as a great role model for youth and embody a palpable enthusiasm for nature.

Essential Job Functions

Participate in developing and implementing youth/parent nature programs, community outreach events (ex., Farmer's Markets, fairs), and educational visits that will help Lake Lorna Doone Park's nature offerings to be robust and well-utilized.

Participate in the marketing and communications for nature activities and events in the Park, providing updates, fresh content, and deliverables that encourage independent and group exploration in the Park.

- Meet weekly and monthly outreach goals.
- As needed, give tours, brief leadership for media opportunities, and engage in customer service for our Park visitors.
- Serve as a resource for community members (Park Rangers and external stakeholders) as to the activities of the Park.
- Participate in training workshops.
- Other duties as assigned.

Skillset & Capabilities

While reasonable accommodation may be made to enable individuals with disabilities to perform the essential functions, the Neighborhood Naturalist must:

- Have a keen desire to expand personal horizons, strive to be the best and desire to be part of creating something special.
- Be able to handle multiple projects and priorities with a strong attention to detail.
- Have excellent verbal and communication skills with the ability to present thoughts and ideas clearly.
- Be reliable, flexible and punctual
- Be a self-starter and able to work independently

- Maintain the highest level of confidentiality.
- Adhere to and perform well against all Florida Citrus Sports and Orlando Park Department policies and procedures.
- Be physically able to lift and carry objects of and up to 25 lbs and be able to stand for long periods of time.
- Have reliable transportation.
- Must be adaptable and able to work in a variety of temperatures, indoor and outdoor, and weather conditions.

Education & Experience

- College degree in related area (education, ecology, biology, environmental studies)
- Excellent communication and interpersonal skills
- Manage multiple tasks simultaneously
- Strong knowledge Microsoft Office Suite (including PowerPoint, Excel, Word) and design platform (for example, Canva)
- Strong knowledge social media (Instagram, Twitter, Facebook)

Compensation & Pay

This position would be a part time at 30 hours per week at \$17/ hr. Applicants that live in the West Lakes or surrounding community are preferred but not mandatory. This position would start summer 2021, specific date TBD.

To submit a formal resume and application, please visit ideasforus.org/jobs

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