



### Introduction:

**IDEAS For Us** is a global 501(c)(3) non-profit organization and an accredited NGO of the United Nations. Our mission is to develop ideas, fund action, and scale solutions that solve the world's most pressing environmental and social challenges. In 2013 the IDEAS for Us movement was extended to Liberia to reach communities that are being directly affected by climate change at a faster pace. The branch leader, Stephen Lavalah, has been working to engage the communities of Monrovia in youth empowerment programs and climate action projects that take the form of clean ups, educational events, and tree planting projects. IDEAS for Us Liberia seeks to empower UNOPS to support the climate action movement in Liberia by supporting the following initiatives that will truly make a life-changing difference for the communities and advancing sustainability.

### Project Summary:

IDEAS for Us Liberia wishes to help their environment and their community by hosting monthly Hive meetings and expanding their impact through implementing reforestation projects, community educational meetings, monthly action events, and continuation of the youth empowerment program.

### Desired Outcomes:

- Empower Liberia's youth by educating them on environmental issues, sexual education, proper sanitation techniques, career skills, and agricultural methods through monthly workshops.
- Mobilize Liberia's youth by providing monthly action projects so they learn to take care of their planet and utilize the knowledge gained through the monthly workshops.
- Improve the ecosystem services in Liberia through providing healthier soil, cleaner water, reforestation, higher biodiversity, and more community involvement.
- Improve employment rates for women by educating young girls on job skills.
- Reduce unplanned pregnancies by educating youth on sexual education.
- Educate the adult communities of Liberia on environmental issues and mobilize them to take action through the monthly eco action projects.

### Goals and Objectives:

- **Goal:** Increase awareness and action on environmental and social issues to the community of Monrovia, with a focus on the youth.
  - **Objective:** Host monthly Hive meetings that align with one of the United Nations Sustainable Development Goals and engage the community on how to solve the global issue with a local solution.

- **Outcome:** Empower community members to take action on climate change by planning and implementing monthly action projects that help the planet and its people.
  - **Objective:** Host monthly Eco Action projects in order to carry out the solutions provided from community members at the Hive meetings.
    - **Outcome:** Provide cleaner water, waste free streets, healthier soil, increased biodiversity and fresh produce to communities through clean ups, tree plantings, garden installations, and many other action projects.
  - **Objective:** Empower the youth by mobilizing volunteers through various activities that help the environment on a monthly basis. This includes but is not limited to clean ups, tree plantings, and garden installations events that are tailored for young people exclusively.
    - **Outcome:** Inspire the next generation of climate activists by educating them on ecological issues and giving them the tools to take action through community eco action projects.
    - **Outcome:** Keep the youth occupied with productive activities, reducing the number of children that get involved in dangerous situations.
  - **Objective:** Educate the youth on sanitation, sexual education, and career skills by hosting monthly workshops.
    - **Outcome:** Reduce the number of unplanned pregnancies, waterborne illnesses, and unemployed individuals by investing in children and giving them the tools they need to be successful.
- **Goal:** Improve the ecosystem services provided by nature in Liberia through reforestation, serving to restore the soil, improve air quality, and cultivate biodiversity.
  - **Objective:** Reforest desiccated areas with school children volunteers.
    - **Outcome:** Improve biodiversity by planting trees.
    - **Outcome:** Heal the soil and air by planting native and nitrogen sequestering trees, also reducing mudslides.
    - **Outcome:** Mobilize young volunteers and educate them on ecology and biodiversity.

## 2020 Impact

### Youth Empowerment Programming

#### Youth Clean Up Event - September 21st

Impact: 1 Mile of shoreline cleaned and 98 bags of waste collected

Number of youth empowered: 150

Speakers included Abraham Tugbeh from the United Nations Development Programme (UNDP) Liberia, Johnson G. Koikoi and Lorpu T. Quaqua from the Society for the Conservation of Nature Liberia



**Youth Hive and Action Day - September 28th**

Number of Trees Planted: 50

Number of youth empowered: 112

Partner: 15-Gate All God's Children School in Kinsville, rural Montserrado County Liberia



**Gender based-violence and sexual reproductive health & rights training workshop - September 17th**

Young adults educated and fed: 100



**Other Events**

**Coconut Tree Planting and Clean Up - September 12th**

Number of Trees Planted: 50

Number of Volunteers: 67



## Community Clean Up Event - September 5th

Number of Volunteers: 63

Impact: Shoreline restored and road repaired

