



Videography Internship

REPORTS TO: IDEAS For Us Chief Operations Officer - Ernest Calderon: Ernest.Calderon@IDEASforUs.org

STIPEND: Unpaid Internship - Minimum requirement 8 hours per week.

Hourly Requirements: Must fulfill an 8 hour weekly schedule during the selected times below.

Mandatory On-boarding Day/Potluck: August 24th at 1 pm - 4 pm at 1030 West Kaley Ave Orlando 32805 (Bring a dish for the potluck competition and be prepared to have an introductory department meeting / have tasks delegated for first week objectives to be initiated).

Check your University's deadline for registering for credit

IMPORTANT: We require an hour meeting each week to review assignments and delegate tasks for on-going projects. The rest of your hours must be in-office, working independently. If your other in-office hours need to change, please bring up your schedule at the mandatory internship onboarding day. Mandatory meetings cannot be shifted.

In Office Video Meeting Hours:	Address:
Wednesday 1 pm - 5 pm	1030 West Kaley Ave Orlando 32805
Friday 1 pm - 5 pm	1030 West Kaley Ave Orlando 32805
Mandatory Meeting - Friday 1 pm - 2 pm	1030 West Kaley Ave Orlando 32805

In the Field Options For Content Creation

In the Field Videography Options:	Address:
Farming- Friday 9 am - 1 pm	626 West South Street 32805-Contact Mason
Farming- Saturday 9 am - 1 pm	3219 Chelsea Street Orlando Florida
Swarm Ride Farming - Every 2nd and 4th Sunday	3201 Corrine Drive Orlando Florida 32803
IDEAS Hive - Every 1st Wednesday of the Month	East End Market
Special Events	Subject to change monthly

REQUIREMENTS:

- IDEAS For Us interns must be a strong communicator and decision makers with the mission of the organization consistently in mind.

- IDEAS For Us interns need substantial knowledge and interest of local/international environmental challenges and have an interest in sustainability initiatives.
- IDEAS For Us interns must work towards the key goals and objectives that best suit the overall needs of the organization which align with its core values towards developing a healthier, more sustainable future for the planet.
- IDEAS For Us interns must give notice before resignation or lengthy vacation periods.
- IDEAS For Us interns must practice a professional, constructive, and positive work attitude to ensure high morale and productivity.
- IDEAS for Us interns must have a reliable means of transportation.
- Must submit a portfolio and have some entry level experience.

RESPONSIBILITIES:

- ✓ **Period of internship: August 24th through November 30th**
- ✓ Create new content with a quick turnaround time in order to make all deadlines - expected on a weekly basis.
- ✓ Communicate the style and technique of each video or photo with the Media Manager.
- ✓ Ensure all content remains the property of Fleet Farming - You must ask for permission to use in your personal portfolio.
- ✓ Communicate weekly with Fleet Farming Media Manager in case you cannot make your weekly schedule and attend mandatory check in meeting even if it is via conference phone call.
- ✓ Keep a detailed inventory of equipment and make sure the media room/ equipment storage area remains tidy.
- ✓ Additional tasks that may arise to carry out the success of the program

SPECIFIC DUTIES:

1. Collect weekly content for IDEAS For Us/Fleet Farming's content and store it based on date in the google photos inventory spreadsheet. You will be given a list of video clips specifically needed and we expect you to manage the implementation of receiving this footage in the field while updating the office manager in the office hours listed above.
2. Stay on top of assigned projects and have a timely turnaround time needed to make deadlines.
3. Check in and give adequate updates on your assigned projects during mandatory meetings.
4. Possibly attend bi-weekly SWARM volunteer rides twice per month to help to develop content for LMS and for Fleet's needs.
5. Editing videos may be asked of you and must be using compatible software which can be obtained by the IDEAS/Fleet Farming staff for Newsletter, blogs etc.
6. Periodically updating social media with FLEET FARMING/IDEAS for Us images and video may also be assigned (or send to Media@FleetFarming.org).
7. Report to the Media Manager with a bi-weekly timesheet. Keep your hours within your schedule and utilize time efficiently. Track hours spent working on IDEAS For Us related tasks on a daily basis and report the hours through a time sheet format.

ACKNOWLEDGEMENT:

- ★ Must work a minimum of 8 hours per week and turn in a monthly timesheet. I have read and understand the position description above and can perform this duty.
- ★ All photos/videos and intellectual property is owned by IDEAS For Us. You are welcome to take pictures and send them to our Communications Department for social media but the content is not to be used without our permission and is legally owned by IDEAS For Us.
- ★ Any injuries that take place during your time as an intern will not be the responsibility of IDEAS For Us and must be covered by said intern.
- ★ Must reference the operating manual and read through the policies and procedures manual to ensure the proper

safety protocols are implemented.

Print Name _____

Signature _____

Date _____

Department Leader _____

*Please print signature page and bring to Onboarding day with your waiver and non disclosure.