Primary Contact:
General Email: Romania@IDEASforUs.org
Branch Leaders: Alina Blaga <alina.blaga@gmail.com>

Project Introduction:
Project 1: Upcycling workshops and tutorials
- **Objective 1:** Partner for organizing upcycling workshops with 5 festivals/organizations in Bucharest during 2019
  - **Goal 1A:** Promote upcycling closer to the community (in parks, public spaces, public buildings etc.)
  - **Goal 1B:** Attract a budget from the organizers of the festivals in order to provide the workshops to the community for free

- **Objective 2:** Upgrade the curricula of upcycling workshops with new thematics
  - **Goal 2A:** Continue to develop the set of video tutorials on our Maison Zizou youtube channel and include the thematics in the curricula
  - **Goal 2B:** Reach over 25,000 subscribers on youtube by 2020 (in March 2019 we were having over 16,000 subscribers)

Budget Breakdown

<table>
<thead>
<tr>
<th>Item description</th>
<th>Unit cost in USD</th>
<th>Quantity</th>
<th>Total Cost in USD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Workshops &amp; tutorials coordinator (contact the festivals and create partnerships with minimum 5, manage the funds and prepare the reports)</td>
<td>150</td>
<td>1</td>
<td>150</td>
</tr>
<tr>
<td>Set of workshop materials (glue, colours, paint etc.) for 20 workshops</td>
<td>15</td>
<td>20</td>
<td>300</td>
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<tr>
<td>Fee for the video maker (10 tutorials)</td>
<td>50</td>
<td>10</td>
<td>500</td>
</tr>
<tr>
<td>Communication materials (flyers design)</td>
<td>20</td>
<td>5</td>
<td>100</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td></td>
<td></td>
<td><strong>1000</strong></td>
</tr>
</tbody>
</table>
Project Outcomes:

- Bringing upcycling and waste education closer to the community (in parks, public spaces, public buildings etc.)
- At least 5 partnerships with festivals/organizations in Bucharest for organizing upcycling workshops during 2019
- Increased reach of our Do It Yourself Maison Zizou youtube channel, from 16,000 to 25,000 subscribers by the beginning of 2020
- Increased number of video tutorials on the Do It Yourself Maison Zizou youtube channel with a minimum of 10 tutorials by the end of 2019