



IDEAS For Us: Romania
Upcycling Workshops and Tutorials

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Project Introduction:

Project 1: Upcycling workshops and tutorials

- **Objective 1:** Partner for organizing upcycling workshops with 5 festivals/ organizations in Bucharest during 2019
 - **Goal 1A:** Promote upcycling closer to the community (in parks, public spaces, public buildings etc.)
 - **Goal 1B:** Attract a budget from the organizers of the festivals in order to provide the workshops to the community for free

- **Objective 2:** Upgrade the curricula of upcycling workshops with new thematics
 - **Goal 2A:** Continue to develop the set of video tutorials on our Maison Zizou youtube channel and include the thematics in the curricula
 - **Goal 2B:** Reach over 25.000 subscribers on youtube by 2020 (in March 2019 we were having over 16.000 subscribers)

Budget Breakdown

Item description	Unit cost in USD	Quantity	Total Cost in USD
Workshops & tutorials coordinator (contact the festivals and create partnerships with minimum 5, manage the funds and prepare the reports)	150	1	150
Set of workshop materials (glue, colours, paint etc.) for 20 workshops	15	20	300
Fee for the video maker (10 tutorials)	50	10	500
Communication materials (flyers design)	20	5	100
TOTAL			1000

Project Outcomes:

- Bringing upcycling and waste education closer to the community (in parks, public spaces, public buildings etc.)
- At least 5 partnerships with festivals/ organizations in Bucharest for organizing upcycling workshops during 2019
- Increased reach of our Do It Yourself Maison Zizou youtube channel, from 16.000 to 25.000 subscribers by the beginning of 2020
- Increased number of video tutorials on the Do It Yourself Maison Zizou youtube channel with a minimum of 10 tutorials by the end of 2019