



## Introduction

**IDEAS For Us (IDEAS)** is an Orlando-based 501(c)(3) non-profit organization and an accredited NGO of the United Nations. Our mission is to develop ideas, fund action, and scale solutions that solve the world's most pressing environmental and social challenges. Since 2008, IDEAS is guided by a vision to contribute to a future where humanity thrives in harmony with nature and in peace with one another. Through this organization, thousands of volunteers have taken action in over 30 countries around the world and continue to evolve by specializing in helping cities advance sustainability at the local level through environmental projects, community action programs, and eco-enterprises.



## Problem:

Business sustainability is often defined as managing the triple bottom line - a process by which companies manage their financial, social and environmental risks, obligations and opportunities. These three impacts are sometimes referred to as profits, people and planet but in their day to day practices, there may be alternatives to a businesses spending behavior that can be improved upon. If companies do not have a turn-key experience readily available to help achieve a new standard of internal sustainability, then their staff may be contributing to environmentally detrimental behavior.



## Solution:

By bringing employees together and having open dialogue about sustainability, a company can enhance the level of internal awareness needed to alter negative behavior in day to day business practices. Also, conducting an entry level audit beforehand and reviewing the results can help shed light on a company's footprint and drive an enlightened sense of empowerment towards turning to alternatives in and around the office lifestyle.

## Work Plan:

**Objective 1:** Conduct an on site audit to review the current sustainability level of the company and provide suggested alternatives with easy to access resources to change behavior.

**Goal:** Once the audit is completed, train the staff to purchase alternatives sustainably sources and provide guidance on how to develop new internal regiments.

**Objective 2:** Host a team building staff gathering called an IDEAS Hive which will serve as the "think-tank" model to share awareness about environmental impacts from office culture and help the staff invest in these alternative behaviors.

**Goal:** Bring together employees, executive staff and sustainability professionals together to ensure emotional input and investment will be made across all participants.

## Schedule a Waste Audit for your Company

Description	Purpose	Amount
<b>Audit from a Sustainability Expert and Educator</b>	Services of a sustainability expert to coordinate the audit and help deliver the overview of alternative products.	\$800
<b>Team Building IDEAS Hive</b>	Team building event needed to inform staff and share information regarding the sustainable product replacements. Dry erase boards, PS system, promotional materials, writing materials, food, and promotional items.	\$500
<b>Design and implementation</b>	Coordination of the audit and the certification assessment.	\$200
<b>Total Ask</b>		<b>\$1,500.0</b>

## Sponsor Sustainability Audit Job Training for the Year!

**Objective 1:** Help to educate the next generation of sustainability auditors.

**Goal:** Bring more than 50 students together each year and train them how to properly audit companies and local residents with hopes of launching an auditing enterprise by 2020.

Description	Purpose	Amount
<b>Support a Sustainability Audit Job Training Program in Spring</b>	Goal to support more than 10 individuals per quarter with job training skills for sustainability audits to support a future enterprise in this developing industry.	<b>\$1,500</b>
<b>Support a Sustainability Audit Job Training Program in Summer</b>	Goal to support more than 10 individuals per quarter with job training skills for sustainability audits to support a future enterprise in this developing industry.	<b>\$1,500</b>
<b>Support a Sustainability Audit Job Training Program in Fall</b>	Goal to support more than 10 individuals per quarter with job training skills for sustainability audits to support a future enterprise in this developing industry.	<b>\$1,500</b>
<b>Support a Sustainability Audit Job Training Program in Winter</b>	Goal to support more than 10 individuals per quarter with job training skills for sustainability audits to support a future enterprise in this developing industry.	<b>\$1,500</b>
<b>Total Ask</b>		<b>\$6,000.0</b>