



## IDEAS for Us Introduction:

IDEAS For Us (IDEAS) is an Orlando-based 501(c)(3) non-profit organization and accredited NGO of the United Nations. Our mission is to develop ideas, fund action, and scale solutions that solve the world's most pressing environmental and social challenges. Since 2008, we have been guided by our vision to contribute to a future where humanity thrives in harmony with nature and in peace with one another. Thousands of our volunteers have taken action in over 30 countries around the world and we have now evolved to specialize in helping cities advance sustainability at the local level through our projects, programs, and eco-enterprises such as Fleet Farming.



## Fleet Farming Introduction

Fleet Farming is a bike-pedaled urban agriculture enterprise of IDEAS For Us which converts underutilized lawn space into micro-farms called "farmlettes". Fleet Farming hosts free community events called "Swarm Rides" which educate residents of Audubon Park / West Orlando. We use zero-emission transportation on bicycles to maintain the farmlettes and sell the excess produce at local farmers markets to ensure the local economy is stimulated creating local job opportunities. In addition to free community educational events, the Fleet Farming Service called Edible Landscapes, is a new way to bring gardens to the lawns of people outside of the program's biking range.

## Project Proposal

Every child deserves the right to a healthy diet as well as access to nutritional education. By sponsoring a school garden in a low income community, schools that may not have the support in agricultural or nutritional curriculum may now develop lesson plans around productive seasons in an outdoor classroom in the fresh air.



## Support a Garden Installation

**Goal:** Construct 2 raised bed gardens for a low income school in need of access to fresh produce as well as early garden curriculum.

**Objective 1:** Build a low maintenance design that is self watering equipped with hardy plants for initial success of the project.

**Objective 2:** Engage the teachers by sharing initial garden guidance with toolkits and packets to use for their in classroom learning experience.

## Sponsor the Garden for the Year

**Goal:** By sponsoring the project for a year, you ensure the longevity of the garden program while supporting the maintenance and planting schedule for year round production. ,

**Objective 1:** Provide immersive education opportunities for the students to personally engage with the environment as stewards, thus encouraging enlightened perspectives and behavior change.

**Objective 2:** Engage the teachers in one on one curriculum building activities so they will have long term materials to facilitate learning the following year.

If interested, contact [Admin@IDEASForUs.org](mailto:Admin@IDEASForUs.org) for full project breakdown

## Sponsor A Single Low Income School Garden Build

Project Materials			Budget
2 Raised Beds	4X8 Single Plank	\$500.0 each	\$1,000.0
Initial Construction/ Planting	Includes Labor, plants, irrigation installation	Garden Guide included to ensure longevity of garden.	\$600.0
Truck Rental and Compost	Truck Rental for transportation of supplies	Compost Drop	\$350.0
Design and implementation	Coordinating the build and designing the garden.	Administration fees and operational costs	\$500.0
<b>Total:</b>			<b>\$2,450.0</b>

## Support a Low Income School Garden for the Year

Project Materials for the Year			1st year budget
2 bed Soil replacements	Compost/ Mulch/ Soil Amendments	\$150.0 each time (3X/ year)	<b>\$450.0</b>
2 beds- seed/ plant replacements	Filling all of the beds with seeds/ live plants	100\$/ bed (3X/ year)	<b>\$600</b>
Education	2 educators for 2 hours	\$200 each time (3X/ year)	<b>\$600.0</b>
Education materials	Printed packets, books, learning tools for classes	\$800 each class (X3/year)	<b>\$3,500.0</b>
Tools, equipment trellising, shovels gloves	Purchasing the tools they need for their students	One time expense for the year	<b>\$2,000.0</b>
Design and implementation	Coordinating the classes and designing the garden curriculum	500\$/ time (3X/ year)	<b>\$1,500.0</b>
<b>First Year Total</b>			<b>\$8,650.0</b>

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